

The Right Place, The Right Moment

The president of the National Hockey League has just handed the Stanley Cup to the Captain of the New York Islanders, Denis

Potvin. In those few seconds, a photographer situated directly in front of him clicked off several frames

to capture the moment for history.

One shot became the cover of the June issue of The Hockey

News, and another became a limited-edition full-color poster that is available through an advertisement in this issue of Coliseum Call, as well as several Long Island stores.

The photographer was seven-year N.H.L. veteran Bruce Bennett.

"Anticipation is the key to good photographs, especially in the Stanley Cup finals," Bennett said. "The poster that we've produced is the result of many years of experience that led me into making the right decision as to which lens and film to use, as well as the proper place to station myself."

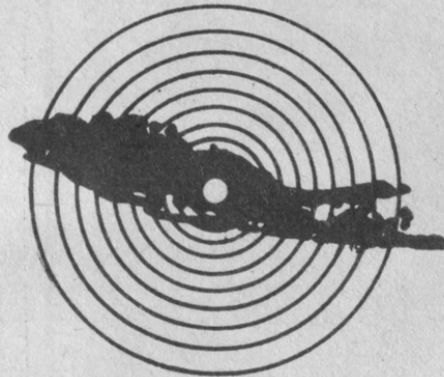
This was Bennett's third Stanley Cup presentation, the others coming in 1976 and 1979 to the Montreal Canadiens. His pictures have appeared regularly in The Hockey News, Hockey Pictorial, Action-Sports Hockey and GOAL Magazine, and to date over 3,000 hockey photographs in print bear his name.

Bennett's photographs have also appeared in Newsweek, Sport, and Long Island Magazine of which he was the Photo Editor for two years. He has photographed



everything from fashion and personalities to industrial reports, but rates sports and especially hockey as his greatest challenge.

"The speed and agility of players such as Bryan Trottier and Denis Potvin make hockey one of the toughest sports to shoot," Bennett said. "Anticipation is important, but when the players aren't quite sure what their next move is going to be, it makes it pretty tough to figure out where to focus. They say that if you can photograph hockey, you can photograph any sport."



ON LONG ISLAND...

IF IT'S GOING ON...

IT'S GOING ON

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