



**A Coversation With NHL Photographer Bruce Bennett**

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Bob Frid-Imagn Images

It's not everyday you get to speak with the man responsible for some of hockey's most iconic photographs. Recently, I had that opportunity with Bruce Bennett.

EDITOR'S NOTE: Bruce Bennett got his start as "The World's Greatest Hockey Photographer" a half-century ago at a couple of NHL rinks. One of them is "The World's Most Famous Arena." Bennett has "shot" endless numbers of outstanding Rangers pictures over the years. You might say Bennett-Rangers = They owe each other!

Not to mention he has photographed 45 Stanley Cup Presentations. As a journalist, here are five things I took away from my conversation with Bennett.

- 1.** Preparation is everything. Doing your homework on players is just as important for a photographer as it is for a reporter.
- 2.** Creativity sets you apart. Bennett's mindset of "making photos rather than taking photos," is similar to a reporter approaching a story with a fresh angle.

- 3. Passion Drives Longevity.** Bennett's enthusiasm after decades in the business shows the importance of loving what you do.
- 4. Mistakes are a part of the job.** Bennett's honesty about missing certain shots was a good reminder of the importance of resetting and moving forward quickly.
- 5. Anticipation.** Similar to how reporters must anticipate storylines, Bennett anticipates where the play will be for his photographs.

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